

**BARBARA JILL FRIEDMAN FELDMAN**

**1743 Bay Street**

**Sarasota, Florida 34236**

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**EDUCATION**

University of Pennsylvania, Ph.D. Sociology, 1991

University of Delaware, M.A. Sociology, 1987

University of Delaware, B.A. Sociology, 1985

**ACADEMIC EXPERIENCE**

**New College of Florida**

2017-Present Professor, Sociology

Course: Socio-Opoly, Sociology of Disasters, Sociology of the Family, Sociology of Education

**Bridgewater State University**

2014-2017 Professor, Department of Sociology

**New Jersey City University**

2009-2014 Professor, Department of Sociology

**Montclair State University**

2005-2009 Associate Professor, Department of Sociology

**Seton Hall University**

1997-2005 Associate Professor, Department of Sociology/Anthropology

1992-1997 Assistant Professor, Department of Sociology/Anthropology

Courses: Introduction to Sociology, Sociology of the Family, Sociology of Gender, Sociology of Work, Sociology of the Mass Media, Crowds, Cults and Revolutions

**PROFESSIONAL EDUCATION**

- Pathways to the Presidency: Developing a Road Map  
Academic Impressions, November 2019, Boston MA
- CASE Development for Deans and Academic Leaders: Fundraising  
November 2019, Boston MA
- Building Inner Strengths of Leaders: Mindfulness and More,  
The Harvard Graduate School of Education 2015

- Berkeley Executive Leadership Academy, 2014
- Institute for Educational Management:  
The Harvard Graduate School of Education, 2013
- Deans and Fiscal Issues Seminar:  
Council of Colleges of Arts and Sciences, 2006
- Management Institute for Women in Higher Education:  
Higher Education Resource  
Wellesley College, 2004 - 2005

## **RECOGNITION**

American Association of University Administrators McInness/Ryan Award for Mid-Career Leadership. 2020 Winner.

## **SUMMARY OF ADMINISTRATIVE POSITIONS**

Interim Vice President for Academic Affairs and Dean of the Faculty  
Hartwick College  
Oneonta NY. 13820  
November 2020- June 2022

Provost and Vice President for Academic Affairs  
New College of Florida, Sarasota, FL  
June 1, 2017 - 2020

Provost and Vice President for Academic Affairs  
Bridgewater State University, Bridgewater, MA  
August 18, 2014 - June 2016

Dean, William J. Maxwell College of Arts and Sciences  
New Jersey City University, Jersey City, NJ  
2009 - 2014

Associate Dean, College of Humanities and Social Sciences  
Montclair State University, Montclair, NJ  
2005 - 2009

Associate Dean, College of Arts and Sciences  
Seton Hall University, South Orange, NJ  
2003 - 2005

Chair, Department of Sociology and Anthropology  
Seton Hall University, South Orange, NJ  
2000 - 2003

Assistant Chair, Department of Criminal Justice  
Seton Hall University, South Orange, NJ  
2000 - 2003

## **MEDIA ARTICLES AND RECOGNITION**

“Living Well at New College” **SarasotaMagazine.Com**  
September 14, 2019

“Want to Hire a Great Employee? Hire a Dancer” **Sarasota Herald Tribune**  
April 26, 2018

“Creating a Faculty Community” **Sarasota Herald Tribune**  
March 29, 2018

“Helping Students Create a Masterpiece” **Sarasota Herald Tribune**  
December 20, 2018

“Woman of Influence” **Sarasota Magazine**  
July 2019

“Woman of Influence” **South Shore Living Magazine**  
March 2015

## **ADMINISTRATIVE EXPERIENCE**

**Interim Vice President for Academic Affairs and Dean of the Faculty**  
Hartwick College, Oneonta, NY  
2020 - June 2022

Responsible for Leadership for the following areas:

- 3 Academic Divisions and Interdisciplinary Programs
- Global Studies
- Academic Advising
- Honors Program
- Library

- Pine Lake Campus
- Yager Museum of Art and Culture
- Graduate Programs -
  - Masters in Translational Biomedical Research Management
  - Newly launched Masters in Nursing Education

### **MAJOR ACCOMPLISHMENTS**

- Course management during COVID
- Leading Academic Affairs Flightpath projects
- Revitalized Global Education Office by hiring a new director and administrative assistant
- Recruited faculty member to serve as Assistant Dean of Faculty
- Established a Coordinator for the FlightPath First Year Experience
- Created Director of Advising to help develop faculty advising

### **Provost and Vice President for Academic Affairs**

New College of Florida, Sarasota, FL

2017 - 2020

Responsible for Planning and Leadership for the following areas:

- 3 Academic Divisions and 3 Interdisciplinary Programs
- Jane Bancroft Cook Library (Writing Resource Center, Qualitative Resource Center, Study Abroad Office)
- Institutional Research and Assessment
- Office Research Programs and Services
- Pritzker Marine Biology Center
- New College Public Archeology Center
- Graduate Program – Data Science
- Principle Investigator for \$750,000 Mellon Grant
- Co-leader of the 2020 Strategic Plan

### **MAJOR ACCOMPLISHMENTS**

#### **HIRING AND FACULTY AND LIBRARIANS**

- Successfully hired 25 new faculty members in two years as part of major growth plan to grow the college by 50%
- Led a team to revitalize the library including the construction of a Café
- Reversed a library culture of staff turnover and low morale to a library with newly conceived library positions.
- Increased the amount provided to each faculty member for professional dues and subscriptions and travel to professional conferences from \$1300 per faculty to

\$1800

- Increased budget allocation for international travel
- Instituted a program and developed a budget to send faculty and staff to national conferences to learn about cutting edge pedagogy in general education, first year seminars, and educating with empathy

### **CURRICULUM DEVELOPMENT**

- Updated Area of Concentration (AOC) graduation requirements, learning outcomes, and curricula
- Developed sample pathways to map graduation requirements on a four-year schedule
- Created two new AOCs – Performance Studies and Neuroscience
- Established an Ad Hoc Liberal Arts Curriculum Committee to review and revitalize general education requirements
- Strengthened collaborations with the Cross-College Alliance(CCA), the Council of Public Liberal Arts College, and the Consortium for Innovative Environments in Learning
- Developed a new collaboration with EcoLeague, joined the National Council for Faculty Diversity and Development, and rejoined the Consortium for Faculty Diversity
- Established a formal relationship with University of the Bahamas
- Established an articulation agreement with University of South Florida – Sarasota Manatee into Masters of Teaching Degree Program
- Established articulated transfer programs with State College of Florida

### **RETENTION**

- Worked with faculty and the Office of Institutional Research to create a mid-semester progress report for each first-year students
- Established a program for tutoring and services to students who were struggling academically
- Hired peer mentors for courses with low pass rates
- Developed an Ad Hoc Quality Enhancement Plan (QEP) Committee for Southern Association of Colleges and Schools reaccreditation

### **EXTERNAL ACTIVITIES**

- Attend and Present at Florida Board of Governors Meeting
- Attend and Present at the New College Board of Trustees Meetings
- Attend and Present at the New College Foundation Board Meetings
- Attend and Present at the New College Alumni Association
- Meet regularly with CCA Vice Presidents to coordinate activities across the campuses for faculty and students, and support and retain diverse faculty and students

- Attend events around Sarasota to represent New College, speak with possible donors

### **Provost and Vice President for Academic Affairs**

Bridgewater State University, Bridgewater, MA

2016 - 2017

Responsible for Planning and Leadership for the following areas:

- College of Humanities and Social Sciences
- Riccardi College of Business
- Bartlett College of Science and Math
- College of Education and Allied Studies
- College of Continuing Studies
- College of Graduate Studies
- University Library
- University Honors Program
- Office of Undergraduate Research
- Office of Teaching and Learning
- University Registrar
- Institutional Research
- Minnock Center for International Engagement
- Academic Achievement Center
- 11 Centers and Institutes
- Service Learning
- Faculty Affairs

Managed annual operating budget of over \$29 million with 330 full-time faculty and 450 part-time faculty

### **Major Accomplishments Academic Initiatives**

- Increased full-time faculty by 21 in the first year by uncovering vacant funded positions
- Established relationships with largest feeder community colleges to create memorandum of understanding for dual enrollment to BSU and community college
- Led team to create a plan to meet state regulation capping number of part time faculty in departments at 5%
- Initiated program Bridgewater, Boston and Beyond which funds professors to take classes to surrounding areas to enhance classroom experience. Committed \$40,000 for this program. Yielded twenty-nine trips at cost of \$16,500
- Initiated Provost Scholars Program which provided  $\frac{3}{4}$  released time for two semesters for pre-tenure faculty to support research agendas
- Represented the university in state wide effort to reciprocally offer foreign languages courses via technology to sister state universities

- Formed exploratory committee to look into feasibility of creating College of Allied Health to meet growing regional need
- Established required Quality Matters training and course evaluation for all online courses and programs
- Oversaw academic programming at BSU's newly opened site on Cape Cod
- Led efforts to reimagine BSU site at Attleboro to introduce MBA and completion degree in Marketing

### **Government Relations/Board Relations**

- Represented nine state university Chief Academic Officers on State-wide Employee Relations Committee
- Attended regular system-wide meetings of Chief Academic Officers which often meets with the Council of Presidents and Massachusetts Department of Higher Education.

### **Dean**

William J. Maxwell College of Arts and Sciences  
New Jersey City University  
2009-2014

### **Major Accomplishments**

#### **Academic Initiatives**

- Led a major revision of General Education
- Led a major revision of University Honors Program
- Created Campus Without Borders – program designed extend the classroom experience to the surrounding urban areas
- Established the university as the educational partner for the National Park Service, Statue of Liberty/Ellis Island
- Established a system for contacting students with over 120 credits who have not graduated to find pathways for completing their degree
- Changed university culture encouraging students to withdraw from classes rather than complete them
- Greatly enhanced Undergraduate/Graduate Research Symposium
- Oversaw the university-wide Study Abroad Programs and the establishment of best practice protocols for student travel
- Introduced National and International Honor Societies to campus including Golden Key, National Society of Collegiate Scholars and several disciplinary honor societies

#### **Entrepreneurial Strategic Initiatives**

- Completed a new dynamic promotional image for the college and oversaw creation of all collateral materials
- Created and successfully search and hired the first interdisciplinary hires at the university in areas of Urban Studies and Immigration Studies

- Hosted university's first United States Naturalization Ceremony
- Instituted annual Outstanding College Alumni Award
- Created Artist-in-Residence Program in conjunction with National Park Service
- Created Library Consortium linking local public libraries to university library

### **Associate Dean**

College of Humanities and Social Sciences  
Montclair State University  
2005-2009

### **Major Accomplishments**

- Oversaw the dissolution of Legal Studies Department and the creation of Justice Studies Department and expansion of the Political Science Department to include Law
- Co-directed and expanded the Woodrow Wilson Foundation's Teacher-As-Scholars Program

### **Associate Dean**

Seton Hall University  
College of Arts and Sciences  
2003-2005

### **Major Accomplishments**

- Oversaw Project Acceleration, university's concurrent enrollment program, and doubled participation and revenue
- Created policy handbook for department chairs, program directors, and full and part-time faculty

### **Chair, Department of Sociology and Anthropology**

Seton Hall University  
2000-2003

### **Major Accomplishments:**

- Overhauled department schedule to allow for expanded course offerings
- Created and published four semester course rotation for easy progress toward degree

### **Assistant Chair, Department of Criminal Justice**

Seton Hall University  
2000-2003



### **Major Accomplishments:**

- Served as Dean's designee to chair the department while in receivership

### **RESEARCH EXPERIENCE**

Visiting Researcher, INSTITUTE OF INTERNATIONAL SOCIOLOGY, Gorizia, Italy, 1987

Responsibilities: consulted on study for cross cultural research of mass media operations during disasters, designed study, and trained researchers

Research Associate, DISASTER RESEARCH CENTER, UNIVERSITY OF DELAWARE, Newark, Delaware,  
1985 - 1987

Responsibilities: led task force for the study of mass-media operations during disasters, led field teams at research sites, conducted open-ended interviews, engaged in participant observation, designed interview guides, and participated in preparation of final reports for funding agencies.

### **PEER-REVIEWED PUBLICATIONS**

(2008). Who am I? The sociologist as dean. *The American Sociologist*. 39(2), 101-109

(2008). Flex time. In *The Encyclopedia of Social Problems*. Thousand Oaks, CA: Sage Publications

(2008). Role conflict. In *The Encyclopedia of Social Problems*. Thousand Oaks, CA: Sage Publications

(2008). Role strain. In *The Encyclopedia of Social Problems*. Thousand Oaks, CA: Sage Publications

(1996). The feminine mystique revisited. *Journal of Culture & Society*. 96(4), 25-44

(1995). Journalism career paths and experiential learning. *Journalism and Mass Communication Editor*, 50(2), 23-29

(1995). Career choice factors related to education preparation and experience: A logit regression analysis." *Journal of Culture & Society*, 95(3), 66-78

(1986). "Local and national media coverage of disasters: A content analysis of the print media's treatment of disaster myths. *International Journal of Mass Emergencies and Disasters*, 4(3), 27-50 (Co-authored with Dennis Wenger)

(1985). Film Reviews.  
*International Journal of Mass Emergencies and Disasters*, 3(2), 95-99

## **RESEARCH REPORTS**

(1987) "The Art of Storytelling: The Structuring and Processing of News during Disasters." Miscellaneous Report. Newark: Disaster Research Center, University of Delaware

(1986) "Mass Media and Disasters: Annotated Bibliography." Newark: Disaster Research Center, University of Delaware (Multi-authored)

(1986). "Role Conflict and Role Abandonment in Disasters: A Need for Empirical Reformulation." Newark: Disaster Research Center, University of Delaware (Co-authored)

## **WORK IN PROGRESS**

"Who Gets to Wear an "I Survived" T-Shirt?: Seven Degrees of Disaster Separation."  
Revise and resubmit to *International Journal of Mass Emergencies and Disasters*

"The Ultimate Disaster Souvenir: Owning a Piece of a Disaster"  
(For submission to *International Journal of Mass Emergencies and Disasters*)

"Disasters as Pseudo-events" (For submission to *International Journal of Mass Emergencies and Disasters*)

## **PRESENTATIONS**

(2009). "Disasters as Pseudo-events" accepted for presentation at Eastern Sociological Society Meetings, Baltimore, MD.

(2008). "Owning a Piece of a Disaster: the commodification of disasters" presented at the Eastern Sociological Society Meetings, New York.

(2007). "Sociologists as Deans" presented at Pacific Sociological Society Meetings, Oakland, CA.

- (2007) "Who Gets to Wear an "I Survived" T-Shirt?" presented at the Eastern Sociological Society Meetings, Philadelphia, PA.
- (2006). "Disaster Myths Re-examined in the Wake of Katrina: The Role of Myths in Community Recovery" presented at the Eastern Sociological Society Meetings, Boston, MA.
- (2005). "Whetting High School Students' Appetite for College" presented at Annual New Jersey Education Association Convention, Atlantic City, NJ.
- (1994). "Pregnant with Meaning: Reflections of Bodily Changes and the Psycho-Social Intercourse" presented at the Eastern Sociological Society Meetings, Baltimore, MD.
- (1993). "Print Journalists: An Examination of Career Commitment and Job Satisfaction" presented at the Eastern Sociological Society Meetings, Boston, MA.
- (1992). "Career Attainment of Print Journalists: An Examination of Status Attainment and Labor Market Experience" presented at the Eastern Sociological Society Meetings, Arlington, VA.
- (1990). "A Comparative Study of Mass Media Organizations in Disaster: An Empirical Examination of Some Recent Observations in the Literature" presented at the XIIth World Congress of Sociology, International Sociological Association, Madrid, Spain. (Co-authored with Dennis Wenger)
- (1989). "Intraorganizational and Interorganizational Problems of Mass Media Coverage of Disasters" presented at the Mid-South Sociological Association Meetings, Baton Rouge, LA. October, 1989. (Co-authored with Dennis Wenger)
- (1988). "Mass Media Infra- and Inter-Organizational Adaptations to Disaster" presented at the Annual Meetings of the Mid-South Sociological Association, Mobile, AL, 1988. (Co-authored with Dennis Wenger).
- (1986). "Local and National Media Coverage of Disasters: A Content Analysis of the Print Media's Treatment of Disaster Myths" presented at the American Sociological Association Meetings, New York, NY.
- (1986). "Role Conflict and Role Abandonment in Disasters: A Need for Empirical Reformulation" presented at the Annual Meetings of the Eastern Sociological Society, New

York, NY.

(1986). "Synthetic Association: Organizational Patterns in Disaster" presented at the VIIth World Congress of Sociology, International Sociological Association, New Delhi, India.

#### **UNIVERSITY SERVICE (PARTIAL LIST)**

- Chair, Search Committee for BSU Associate Vice President for Student Affairs/Dean of Students 2016
- Co-Chair, Advisement Task Force, BSU 2015
- Member, Banner Technical Committee, BSU 2015-Present
- Member, Crisis/Care Team, BSU 2015-Present
- Chair, Community College Initiative Committee 2015-Present
- Member, Middle States Accreditation Committee, NJCU, 2014
- Member, Strategic Enrollment Management Executive Council, NJCU, 2009-2014
- Member, College and University Curriculum Committee, MSU 2005-2009
- Chair, Search Committees for staff positions and admissions officer, MSU, 2008
- Chair, Search Committee for University Director of Admissions, SHU
- Chair, Search Committee for Director of International Office, SHU
- Chair, Search Committee for Director of Pre-medical/ Pre-dental Plus Program, SHU
- Chair, Search Committee for Radio Station Chief Engineer
- Member, Search Committee for Director of Educational Opportunity Program

#### **COMMUNITY SERVICE AND AFFILIATIONS (Partial List)**

- Member, Lincoln Association of Jersey City, 2012-2013
- Member, Jersey City International Television and Film Festival, 2014
- Invited Presenter, "Raising Jewish Teenagers" Adult Education Series, Temple B'Nai Or, Morristown, NJ February 2007
- Invited Speaker. "Media Coverage of Disasters" Jewish Community Center, Whippany, NJ February 2007
- Invited Speaker. "Debunking Mass Media Coverage during Crises" Temple B'Nai Or, Morristown, NJ, November 2006
- Lecturer, "The Popular Notion of the Control of the News Media by Jews and its Consequences" Oheb Shalom Congregation, South Orange, NJ. May 1993.

#### **MEDIA**

Newspaper Interview, Newhouse News Service and SEATTLE TIMES, September 2, 2005. Expert commentary on Hurricane Katrina.

Newspaper Interview, THE PHILADELPHIA INQUIRER, September 1, 2005.

Expert commentary on Hurricane Katrina. Article also appeared in Kansas City Star, San

Luis Obispo Tribune, Macon Telegraph, Columbus Ledger-Enquirer, Biloxi Sun Herald,  
Grand Forks Herald, Myrtle Beach Sun News, Bradenton Herald, Charlotte Observer,  
Monterey County Herald, Duluth News Tribune, Centre Daily Times, Kentucky.com,  
and Tallahassee.com.

Magazine Interview, WORKING MOTHER, March, 2003.  
Expert commentary cost of a working mother to a family.

Radio Interview, WBGO, December 21, 2001.

Newspaper Interview, THE STAR LEDGER, October 7, 2001.

Newspaper Interview, THE STAR LEDGER, October 28, 2001.

Television Interview, JERSEY'S TALKING, September 25, 2001.  
Expert commentary on September 11 attack.

Television Interview, NJN EVENING TALK SHOW, September 16, 2001.  
Expert commentary on September 11 attack.

Television Interview, CHANNEL 9 NEWS, September, 14, 2001.  
Expert commentary on September 11 attack.